

# ART DEPARTMENT

Chair: Prof. Rachel Hayes

The **Art Department** offers majors and minors in art and graphic design with emphases in art graphic design or studio art. In both majors, students create art and design that utilizes the elements and principles of design, strong drawing skills, and composition while they also build aesthetic and communication capabilities. The relationship of technique and content is further explored while students are introduced to art history, contemporary practices, and a distinct cultural awareness. Each major empowers students to follow an exciting vocational path in the visual arts. Students leave the program equipped for a successful future in their chosen field.

## Art Program Learning Outcomes

- Describe and apply elements and principles of art to critique a work of art.
- Examine the symbolic or metaphorical meaning of a work of art.
- Develop conceptual, visual, and creative techniques in the art planning process.
- Examine contemporary and historical art to enhance one's own artwork.
- Produce creative artwork that demonstrates diversity and multicultural themes.
- Generate projects that apply elements and principles of art, utilizing a variety of media.

## Graphic Design Program Learning Outcomes

- Generate projects that apply elements and principles of design.
- Produce symbolic representations.
- Employ principles of typographic formalism to designs.
- Create imagery that utilizes studio art and digital illustrations.
- Apply technology used in the graphic design industry.
- Develop conceptual, visual, and creative techniques in the design planning process.
- Write creative briefs that communicate design ideas and expectations.

## Bachelor of Arts Degrees

Art

*Emphases:*

- Graphic Design
- Studio Art

Graphic Design

### Art

**Note:** Students who select the Art major are highly encouraged to take ART 111 in the Enduring Questions & Ideas (GE) (<http://catalog.cui.edu/undergraduate/academic-information/general-education-requirements/>).

#### Core

|         |                 |   |
|---------|-----------------|---|
| ART 200 | Elements of Art | 3 |
| ART 201 | Drawing I       | 3 |

|                                    |                                 |   |
|------------------------------------|---------------------------------|---|
| ART 202                            | 3D Design and Visualization     | 3 |
| ART 251                            | Design                          | 3 |
| ART 301                            | Drawing II                      | 3 |
| ART 315                            | The History of Contemporary Art | 3 |
| ART 321                            | Painting I                      | 3 |
| ART 498                            | Senior Art Seminar              | 3 |
| Choose 2 of the following courses: |                                 | 6 |
| ART 331                            | Sculpture I                     | 3 |
| ART 341                            | Ceramics I                      | 3 |
| ART 351                            | Printmaking I                   | 3 |

#### Emphasis

Choose 1 of the following emphases 24

**Total Units 54**

## Emphases

### Graphic Design

|          |                            |   |
|----------|----------------------------|---|
| ARTG 261 | Graphic Design I           | 3 |
| ARTG 270 | Digital Publishing         | 3 |
| ARTG 271 | Digital Image Manipulation | 3 |
| ARTG 272 | Digital Illustration       | 3 |
| ARTG 300 | History of Graphic Design  | 3 |
| ARTG 360 | Typography I               | 3 |
| ARTG 361 | Graphic Design II          | 3 |
| ARTG 461 | Graphic Design III         | 3 |

**Total Units 24**

### Studio Art

|         |                |   |
|---------|----------------|---|
| ART 311 | Art History I  | 3 |
| ART 312 | Art History II | 3 |
| ART 401 | Figure Drawing | 3 |
| ART 421 | Painting II    | 3 |

Choose 4 of the following courses: 12

|          |                     |   |
|----------|---------------------|---|
| ART 431  | Sculpture II        | 3 |
| ART 441  | Ceramics II         | 3 |
| ART 451  | Printmaking II      | 3 |
| ARTG 471 | Video Art           | 3 |
| ARTG 481 | Digital Photography | 3 |

**Total Units 24**

## Graphic Design

**Note:** Students who select the Graphic Design major are highly encouraged to take ART 111 in the Enduring Questions & Ideas (GE) (<http://catalog.cui.edu/undergraduate/academic-information/general-education-requirements/>).

### Foundation

|         |                                 |   |
|---------|---------------------------------|---|
| ART 200 | Elements of Art                 | 3 |
| ART 201 | Drawing I                       | 3 |
| ART 251 | Design                          | 3 |
| ART 315 | The History of Contemporary Art | 3 |
| ART 321 | Painting I                      | 3 |

### Core

|          |                    |   |
|----------|--------------------|---|
| ARTG 261 | Graphic Design I   | 3 |
| ARTG 270 | Digital Publishing | 3 |

|                                    |                            |           |
|------------------------------------|----------------------------|-----------|
| ARTG 271                           | Digital Image Manipulation | 3         |
| ARTG 272                           | Digital Illustration       | 3         |
| ARTG 300                           | History of Graphic Design  | 3         |
| ARTG 360                           | Typography I               | 3         |
| ARTG 361                           | Graphic Design II          | 3         |
| ARTG 460                           | Typography II              | 3         |
| ARTG 461                           | Graphic Design III         | 3         |
| ARTG 472                           | Web Design I               | 3         |
| ARTG 473                           | Motion Graphics            | 3         |
| ARTG 482                           | Web Design II              | 3         |
| Choose 1 of the following courses: |                            | 3         |
| ART 351                            | Printmaking I              | 3         |
| ARTG 390                           | Practicum: Graphic Design  | 3         |
| ARTG 471                           | Video Art                  | 3         |
| ARTG 481                           | Digital Photography        | 3         |
| ARTG 490                           | Internship: Graphic Art    | 3         |
| <b>Total Units</b>                 |                            | <b>54</b> |

|                    |                     |           |
|--------------------|---------------------|-----------|
| ARTG 481           | Digital Photography | 3         |
| <b>Total Units</b> |                     | <b>18</b> |

## Minors

Art

Graphic Design

### Art Minor

|                                    |                 |           |
|------------------------------------|-----------------|-----------|
| ART 200                            | Elements of Art | 3         |
| ART 201                            | Drawing I       | 3         |
| ART 321                            | Painting I      | 3         |
| ART 351                            | Printmaking I   | 3         |
| Choose 1 of the following courses: |                 | 3         |
| ART 311                            | Art History I   | 3         |
| ART 312                            | Art History II  | 3         |
| Choose 1 of the following courses: |                 | 3         |
| ART 331                            | Sculpture I     | 3         |
| ART 341                            | Ceramics I      | 3         |
| <b>Total Units</b>                 |                 | <b>18</b> |

### Graphic Design Minor

|                                    |                            |   |
|------------------------------------|----------------------------|---|
| ARTG 261                           | Graphic Design I           | 3 |
| ARTG 360                           | Typography I               | 3 |
| ARTG 361                           | Graphic Design II          | 3 |
| Choose 1 of the following courses: |                            | 3 |
| ARTG 270                           | Digital Publishing         | 3 |
| ARTG 271                           | Digital Image Manipulation | 3 |
| ARTG 272                           | Digital Illustration       | 3 |
| Choose 2 of the following courses: |                            | 6 |
| ARTG 300                           | History of Graphic Design  | 3 |
| ARTG 390                           | Practicum: Graphic Design  | 3 |
| ARTG 460                           | Typography II              | 3 |
| ARTG 461                           | Graphic Design III         | 3 |
| ARTG 471                           | Video Art                  | 3 |
| ARTG 472                           | Web Design I               | 3 |
| ARTG 473                           | Motion Graphics            | 3 |